

KEYSTONE

MARKETING LAUNCHPAD FOR
SMALL BUSINESS OWNERS



LET YOUR SOCIAL MEDIA THRIVE

Social media engagement
and fan growth is now an
easy play

CAPTURE CUSTOMER EMAIL LISTS

Stay connected and keep
your customers coming
back for more

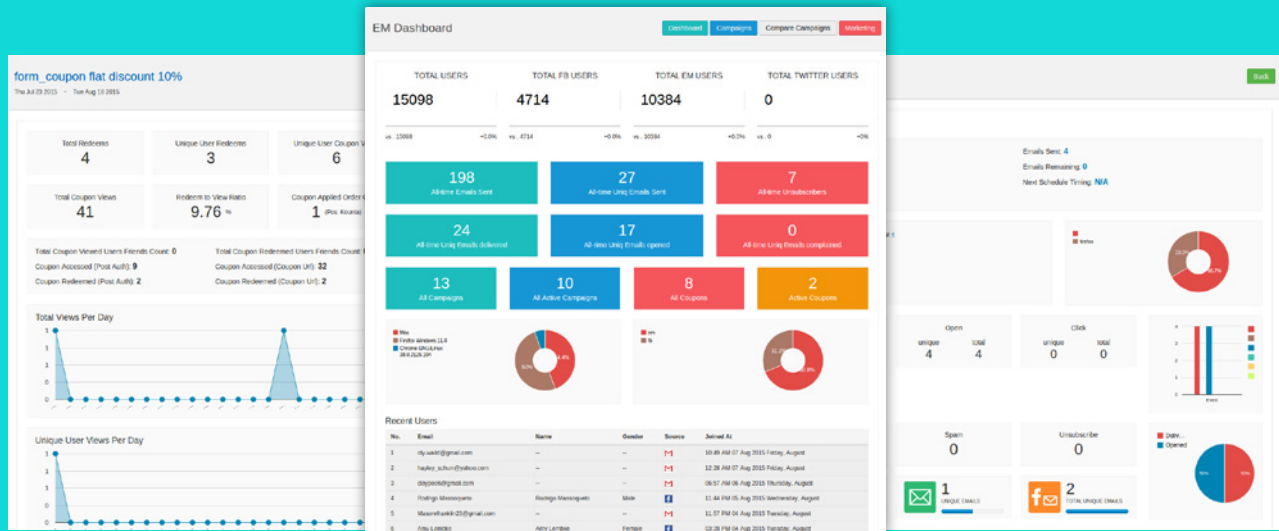


USE INSIGHTS THAT ACTUALLY MATTER

Learn who your
customers really are
and how they impact
your business

TOOLKIT THAT OFFERS SIMPLE & CREATIVE WAYS TO GROW YOUR BUSINESS

Marketing can be an expensive venture. But with Keystone, it does not need to be! You can use Keystone and all its features for free. If you're looking for more, check out our advanced marketing solution Wavespot. Wavespot takes care of all your marketing needs.



HOW KEYSTONE MAKES IT ALL WORK



CUSTOMERS TURN IN TO SOCIAL FOLLOWERS

When connected to your free WiFi, customers can receive incentives to engage with your brand on social media. Need more likes, followers, or connections? Keystone can help.



AUTOMATIC EMAIL COLLECTION ON LOGIN

Upon logging into your WiFi, people's emails will be captured so you can continue to engage your customers with special rewards, and influence repeat customers visits.



LOCATION INSIGHTS FOR YOUR BUSINESS

Meaningful customer analytics such as demographics, location traffic and customer social media activity help you drive better business performance.